



MAKING THE OPTIMUM THE NORM®

Is the paint on your vehicle a Factory Defect?

Research Opinion, based on data.

Investigated research of automakers factory paint finishes' failures generated by recent business models. Over 11,000 vehicles' paint factory data (millions of individual measurements) were analyzed and correlated with 9 million production units. Research supports that factory paint defects were released to the market. Additional research data indicates another 18 million vehicles may be affected.

Paint failures occurring in market, matches conditions expected by paint defects. Automakers, auto dealers and consumers did not receive the specified paint finish. Worldwide, defects noted in Asia, Australia, Europe, India, North America and South Africa. Research conducted by Zeststar Corporation.

Billions were paid for services only partially received

- Do you know that from 9 million vehicles, 94 out of every 100 produced would be classified as a factory paint defect?
- Has your vehicle paint defect been profiled on any of the newscasts that have appeared around the country?
- Have you seen similar models with the exact same paint issue?
- Can you define the term: Factory Paint Defect?
- What paint data should you request from the Dealer to ensure your vehicle is not a factory defect, prior to purchasing and at any time a paint issue occurs?
- Why can body shops offer lifetime warranties on paint finishes but not the factory?
- Does your vehicle have Body Rust? Paint Chipping? Paint Peeling?

**Public Interest
best served by a
"Truth in Finish"
Disclosure**



MAKING IT RIGHT
Basic Guide

Why your Car Payments are lasting longer than your
Factory Paint Job

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Zeststar Corporation

MAKING IT RIGHT

Why your Car Payments are lasting longer than your
FACTORY PAINT JOB

Basic
Guide



Consumers are not aware that automakers have adopted new business models in which they receive a service, "painted vehicle", instead of buying a product, "paint", from the paint suppliers.

The primary paint suppliers have fleeced both the auto industry and consumers by providing vehicles not painted to specifications.

Automakers, dealers and consumers need to exert their rights and hold the paint suppliers accountable for these defective units.

Outsourcing resulted in Thin Paint on millions of vehicles.